Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: 2020-21	**School of Commerce and Management**	**Department: Commerce**
Course Code: CBC101R02	**Course Title: Fundamentals of Management**	**Semester : I**
Day and Date:17.06.2021,Thursday	**RE End Semester Examination**	**Time : 2 Hrs.** **Max Marks : 50**

Instructions: 1) All Questions are compulsory.

		Marks	Bloom's Level	CO
Q.1	**Answer/Solve the following (any Two)**			
a)	Explain Henry Fayol Theory of Management?	8	L1	1
b)	Explain the Hawthorne Theory of Management?	8	L1	1
c)	What are the Characteristics of Planning?	8	L2	2
Q.2	**Answer/Solve the following (any two)**			
a)	Classify the Different Types of Organisational Hierarchy?	8	L3	3
b)	Describe The Organisational Process Building?	8	L2	3
c)	Elaborate the Modern Techniques of Controlling?	8	L2	4
Q.3	**Answer/Solve the following (any two)**			
a)	What are the Different Bases of Market Segmentation, Explain?	9	L2	5
b)	Explain the Types of Production Systems?	9	L2	6
c)	Elaborate about the Functions of Human Resources Management?	9	L2	6

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